




NFACC FARM ANIMAL CARE AND WELFARE CONFERENCE

OTTAWA: 20 September, 2007

"INTERNATIONAL ANIMAL WELFARE TRENDS AND DEVELOPMENTS AND THE ROLE OF THE OIE"

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Presentation Outline

- International Overview and Trends
- Strategic Emphasis
- NFACC Relevance
- OIE/WAHO Role
- Other International Initiatives
- Conclusion

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Contrasts and Tensions

- Welfare vs Rights
- Northern Hemisphere vs Southern Hemisphere
- Northern Europe vs Southern Europe
- Intensive vs Extensive
- Developing vs Developed Countries
- Outcomes vs Prescription
- Voluntary vs Mandatory

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International Trends

- Animal Welfare Science(s)
- Animal Welfare Chairs
- Veterinary Involvement
- Ethical Literacy
- Animal Welfare and Sustainability
- Retailer Power
- Judicial Activism

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OIE/WAHO Strategic Animal Welfare Initiative

- OIE History
- Third and Fourth Strategic Plans
- Permanent Working Group
- Ad Hoc Expert Groups
- Standards Commissions
- International Committee
- Consultation and Communication Challenge
- Trade Policy Concerns

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Mission Statement

“To provide international leadership in animal welfare through the development of science-based standards and guidelines, the provision of expert advice and the promotion of relevant education and research.”

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Mission Statement

The OIE will achieve this mission through:

- Promotion of Science-based Understanding of Animal Welfare
- Utilisation of Appropriate Expertise
- Consultation with all Relevant Stakeholders
- Recognition of Regional and Cultural Dimensions
- Liaison with Academic and Research Institutions
- Use of Communication Tools Appropriate to all Relevant Audiences

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OIE Achievements To Date

- Successful 2004 Global Conference and Proceedings
- 2005 Adoption of Guidelines on:
 - Sea Transport
 - Land Transport
 - Killing for Disease Control Purposes
 - Slaughter for Human Consumption
- Publication of “Animal Welfare: Global Issues Trends and Challenges.”

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OIE Current Priorities

- Further Work on Adopted Standards
- Aquatic Animal Welfare Standards
- Expertise Database
- Veterinary Curriculum and CPD Awareness
- Educational Activities (Including Concepts in AW and Regional Commissions)

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OIE Current Priorities (New Initiatives)

- Companion Animal Welfare – Stray Dog Control AHG
- Wildlife Animal Welfare- Harvesting/Culling (Scoping paper being drafted)
- Laboratory Animal Welfare (Note CCAC and ICLAS)
- Terrestrial Animal Welfare – Housing/Production (Scoping paper completed)

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OIE Other

- Role of Collaborating Centres (Gajadahr Paper)
- Possible Pain and Pain Management Publication
- 2007 Resolution re UDAW
- October, 2008 Cairo Conference

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Other International Initiatives

- WSPA Universal Declaration
- WSPA and Transport Campaign
- WSPA and Education
- CIWF and Transport
- PETA and Mulesing/Transport
- Retailer Power
- World Bank/IFC Limited

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Concluding Comments

“During the last 50 years the livestock industry in the developed world, generously supported by government research, development and advisory services, has been hugely successful in producing all the food we need, with a steady improvement in real quality and a steady reduction in real cost”.

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Having more than satisfied its demand for good cheap food, public opinion now calls for improved standards of environmental quality and animal welfare. If that is what the public wants, then farmers, given proper support, can do that too.”
(Webster, 1994)

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Int. J. Agricultural Resources Governance and Ecology, Vol. 4, Nov. 3-4, 2005
Non-trade concerns: reconciling domestic policy objectives with trade liberalization

Gabriele Jahn, Matthias Schramm and Achim Spiller
The Reliability of Certification: Quality Labels as a Consumer Policy Tool

Linda J. Keeling
Healthy and Happy: Animal Welfare as an Integral Part of Sustainable Agriculture

CHAPTER 6
The food retailer-consumer relationship, with particular reference to animal welfare
R. Layton
Journal of Agriculture and Environmental Ethics (2015) 18: 3
882 DOI 10.1007/s10806-015-7049-y

ETHOLOGICAL FARM PROGRAMS AND THE "MARKET" FOR ANIMAL WELFARE
STEFAN MANN
Journal of Agriculture and Environmental Ethics (2015) 18: 3
© Springer 2015
(Accepted in revised form November 30, 2014)

Societal expectations of livestock farming in relation to environmental effects in Europe
J.A. Miles*
Meat and Meat Products (2014) 14: 1-10

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“Retailers are becoming the most potent force in setting animal welfare standards and will be the major engine for influencing animal welfare change. They can move faster than Governments, can cut off a supplier's livelihood by stopping contracts and can ignore international trade agreements”.

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While Europe as a whole has to adhere to the World Trade Organisation and cannot bar imports on animal welfare grounds, retailers are free to do so." (Spedding, 2000)

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**“CITIZENS DESIRE
WHILE
CONSUMERS DICTATE”**

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Conclusion

- Production Driven vs Market Responsive
- Incremental Science-based Change Management
- Ownership and Buy-In
- OIE Leadership Role
- OIE and Stakeholder Collaboration

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